

## PORTLAND AREA PRE SCHOOLS AND DAY CARE CENTERS ARE SERVING ORGANIC LUNCHES

Portland Community College, Child Development Center has gone Organic. P.C.C. and other childcare centers have made the bold leap to serve fresh, organic lunches and snacks to help train a child's taste buds to learn how good healthy can taste. "We are bringing new tastes to children," said Deborah Sipe, director of the Child Development Center at P.C.C. "That is a real plus in my mind. We are exposing young children to different taste sensations that are healthy."

The Salem based company; Organic Fresh Fingers, Inc. delivers the pre-made meals to the schools along the 1-5 corridor. This saves director Moureene Taylor of Little Cottage Daycare in Beaverton both time and money. "Most kids are so used to McDonald's and fast food these days, I wasn't so sure about how our kids would respond to hummus pizza." Taylor said. "The kids love it, I love it and the parents love it. And it's so convenient and cost effective."

Organic Fresh Fingers is a brand new company that in a year's time has branched out to Portland area schools, and is changing the way kids eat while away from home. Trendsetting moms are concerned about what their children are eating while not at home, and that has become a criterion for choosing a facility.

All entrees and snacks created at Organic Fresh Fingers meet with the child nutrition guidelines of completely balanced and wholesome meals specifically designed for young children. The meals are fresh vegetarian (where possible, local), are certified organic by the Oregon Tilth, are USDA certified and Organic Fresh Fingers is an Oregon Department of Agriculture Licensed Processor. Nutritional Analysis has been provided by Nutridata Inc. whose analysis results and labels are 100% FDA compliant.

As of March 14th, these healthy, delicious meals can also be found on grocers freezer shelves.

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